

**Semester One: Total Credit Hours: 15**

Class Title	Hours
PTH100P Philosophy/Theology Pathway Seminar (first 7 weeks)	1
PTH100L Literature Pathway Seminar (second 7 weeks)	1
PTH101 Community and Well-Being	1
ENG121 Composition I*	3
Mathematics course*	3
Foreign Language I*	3
CMM145 introduction to Media Studies	3

First-year PTH courses will be assigned by the Office of Academic Advising. The actual sequence of seminar topics may vary from what is shown, but all students will complete PTH100L, PTH100P, PTH100H and PTH100I.

Courses noted with an \* are pending advising review for placement

**Semester Two: Total Credit Hours: 15**

PTH100H History/Social Sciences Pathway Seminar (first 7 weeks)	1
PTH100I Interdisciplinary/Humanities Pathway Seminar (second 7 weeks)	1
PTH102 Engagement and Outreach	1
ENG123 Composition II	3
PHL101 Intro to Logic <b>OR</b> PHL190 Honors Logic	3
Foreign Language 2	3
HIS110 The Global Community/HIS290 OR HIS211 Western Civilization to 1648 OR HIS212 Western Civilization Since 1648 OR POL151 Intro to Comparative Politics OR POL161 Intro to International Relations	3

**Semester Three: Total Credit Hours: 15**

Class Title	Hours
ENG prefix (200 level course) <b>OR</b> WRI276 Intro to Creative Writing	3
PHL prefix (200 or 300 level course)	3
CMM 251/252 Introduction to Media Writing / Introduction to Media Production Lab	4
CMM 290 Pre-Professional Development	1
ART 208 Introduction to Digital Design	3
Not required: CMM 299-01 Basic TV Production	1

**Semester Four: Total Credit Hours: 15**

Class Title	Hours
Visual/Performing Arts: ART, ARH, MUS, THR prefix (choose one)	3
THL101 Introduction to Christian Theology <b>OR</b> THL190 Honors Theology I	3
HIS110 The Global Community/HIS290 OR HIS211 Western Civilization to 1648 OR HIS212 Western Civilization Since 1648 OR POL151 Intro to Comparative Politics OR POL161 Intro to International Relations	3
CMM 150 Introduction to Public Speaking	3
CMM 220 Principles of Strategic Communication	3

\*The Degree Audit in BadgerWeb is your official degree plan listing classes needed to meet graduation requirements. This is a SAMPLE 4-year degree plan listing fall and spring course recommendations\*

**Semester Five: Total Credit Hours: 15**

Class Title	Hours
Social Science: ECO, POL, SOC or PSY prefix (choose one)	3
CMM 260 Visual Communication	3
CMM 335 Communication Research	3
CMM 315 Crisis Communication	3
Elective (100-400 level course)-any eligible degree program	3

**Semester Six: Total Credit Hours: 15**

Class Title	Hours
Natural Science: BIO, CHM or PHY prefix (choose one)	3
CMM 324 Media Law and Professional Ethics	3
ART 220 Graphic Design 1	3
Elective (100-400 level course)-any eligible degree program	3
Elective (100-400 level course)-any eligible degree program	3

**Semester Seven: Total Credit Hours: 14**

Class Title	Hours
THL prefix (200 or 300 level course)	3
CMM 370 Communication Theory	3
CMM 490 Communication Arts Internship	2
CMM 365 Strategic Writing for PR/Adv	3
Choose one: CMM 300-level course <b>OR</b> CMM 400-level course <b>OR</b> WRI 495 Special Studies in Writing <b>OR</b> ART 240 Typography I <b>OR</b> ART 320 Graphic Design II <b>OR</b> CIS/ART 371 Website Development	3

**Semester Eight: Total Credit Hours: 16**

Class Title	Hours
CMM 366 Strategic Planning for PR/Adv	3
CMM 373 Student Media Content (3) or CMM 472 Student Agency (3)	3
CMM 495 Senior Seminar	4
Elective (100-400 level course)-any eligible degree program	3
Choose one not taken previously: CMM 300-level course <b>OR</b> CMM 400-level course <b>OR</b> WRI 495 Special Studies in Writing <b>OR</b> ART 240 Typography I <b>OR</b> ART 320 Graphic Design II <b>OR</b> CIS/ART 371 Website Development	3

**Total Credit Hours: 120**

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Notes:
ART208 – 1 section each semester, but PR students encouraged to take in fall (spring set aside for GDesign freshmen)
CMM145, CMM290, CMM365, CMM335 and CMM370 are offered every fall, only.
CMM495, CMM366 and CMM324 are offered every spring, only.

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