



# SPRING HILL

## C O L L E G E

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### **Strategic Priorities 2021-2026**

***1. Embrace our Jesuit heritage and dedicate our time and resources towards care for our campus community.***

Key Strategies: Living, learning, work environment/faculty staff development/support, mission, programs, student experience, facilities, student experience, increased pay for faculty/staff, state of the art physical plant, revamp administrative support (cross train).

***2. Utilize Spring Hill College's platform, influence and reputation by strengthening our impact in Alabama and across the nation.***

Key Strategies: Community engagement, innovation, marketing/brand, Visibility, becoming a leader in the Mobile community, faculty development.

***3. Instill financial discipline and a return on investment (ROI) lens to create and maintain a sustainable business model.***

Key Strategies: Endowment building, 3+1 or 3+2 programs, alternate revenue sources, improved processes, increase enrollment/retention,

***4. With a focus on intellectual excellence, innovation and curiosity develop new and in-demand academic programs.***

Key Strategies: Reviewing and analyzing admission data to drive innovation and program development, focus on STEAM programs, focus on the co-curricular.